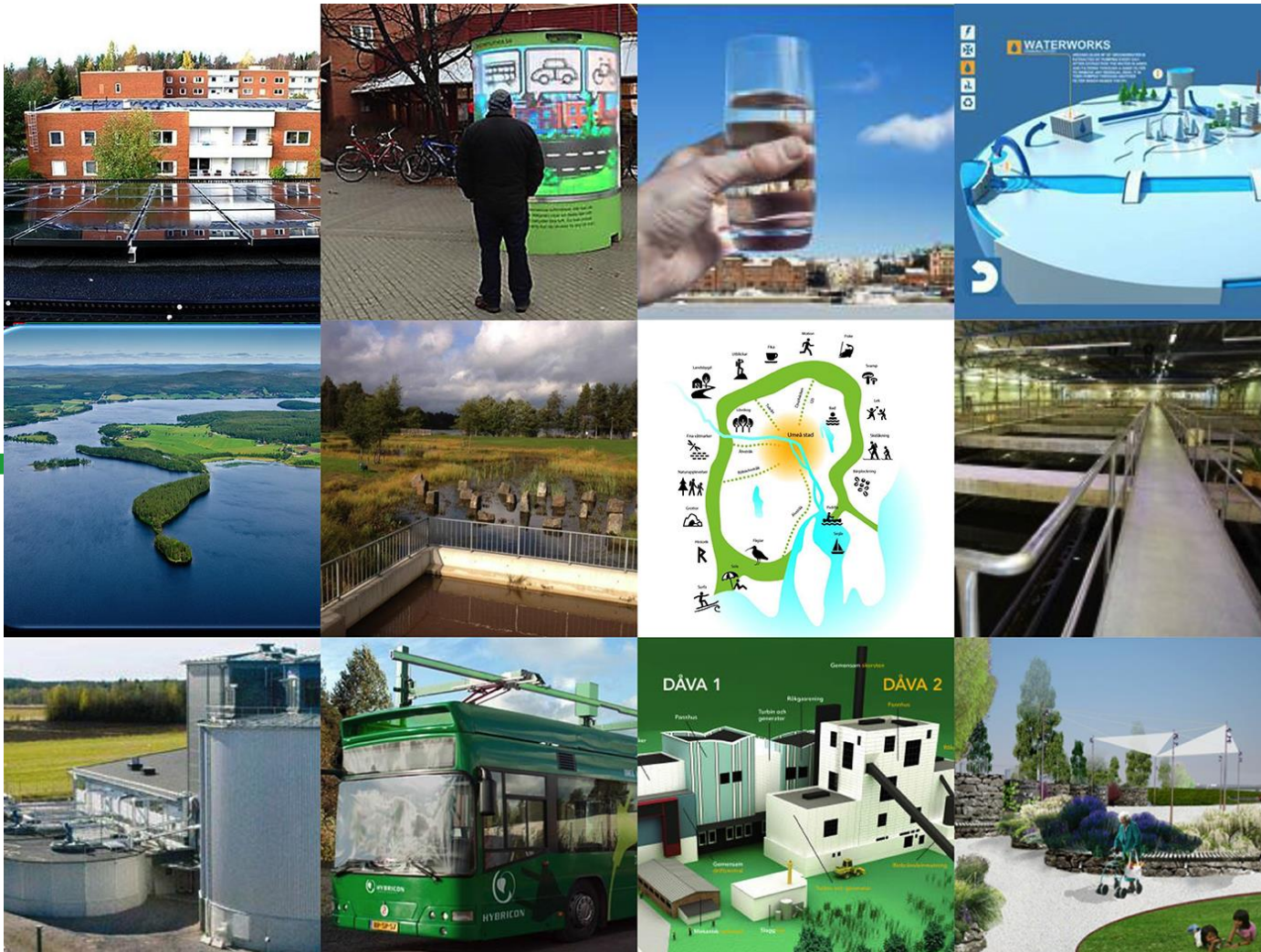




UMEÅ2016 CO-CREATING CHANGE

[12 SECONDS OF UMEÅ]

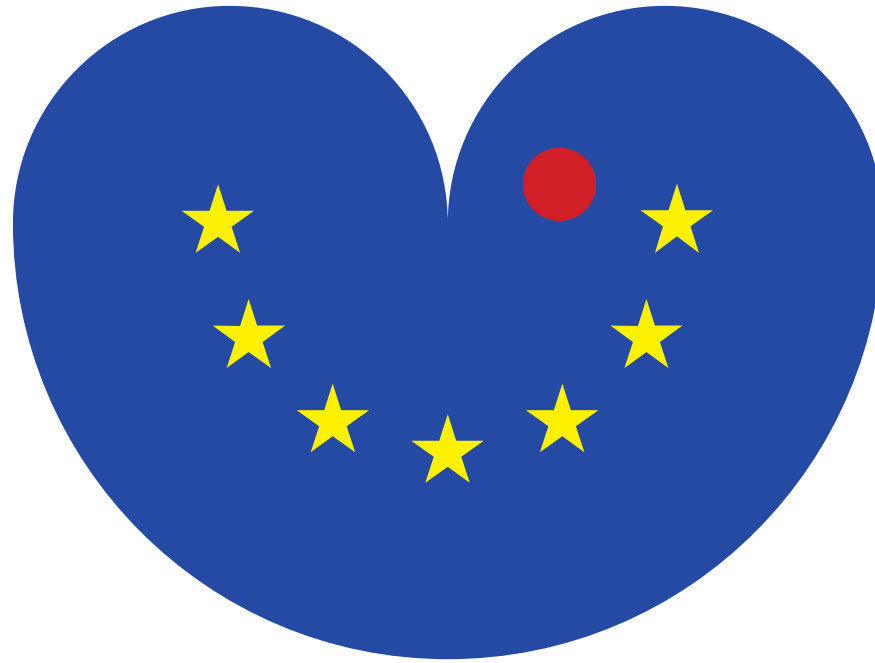
[12 GREEN THEMES OF UMEÅ]





**"UMEÅ IS ONE OF SWEDENS
THREE FASTEST GROWING CITIES"
EUROSTAT – EU'S STATISTICAL OFFICE.**







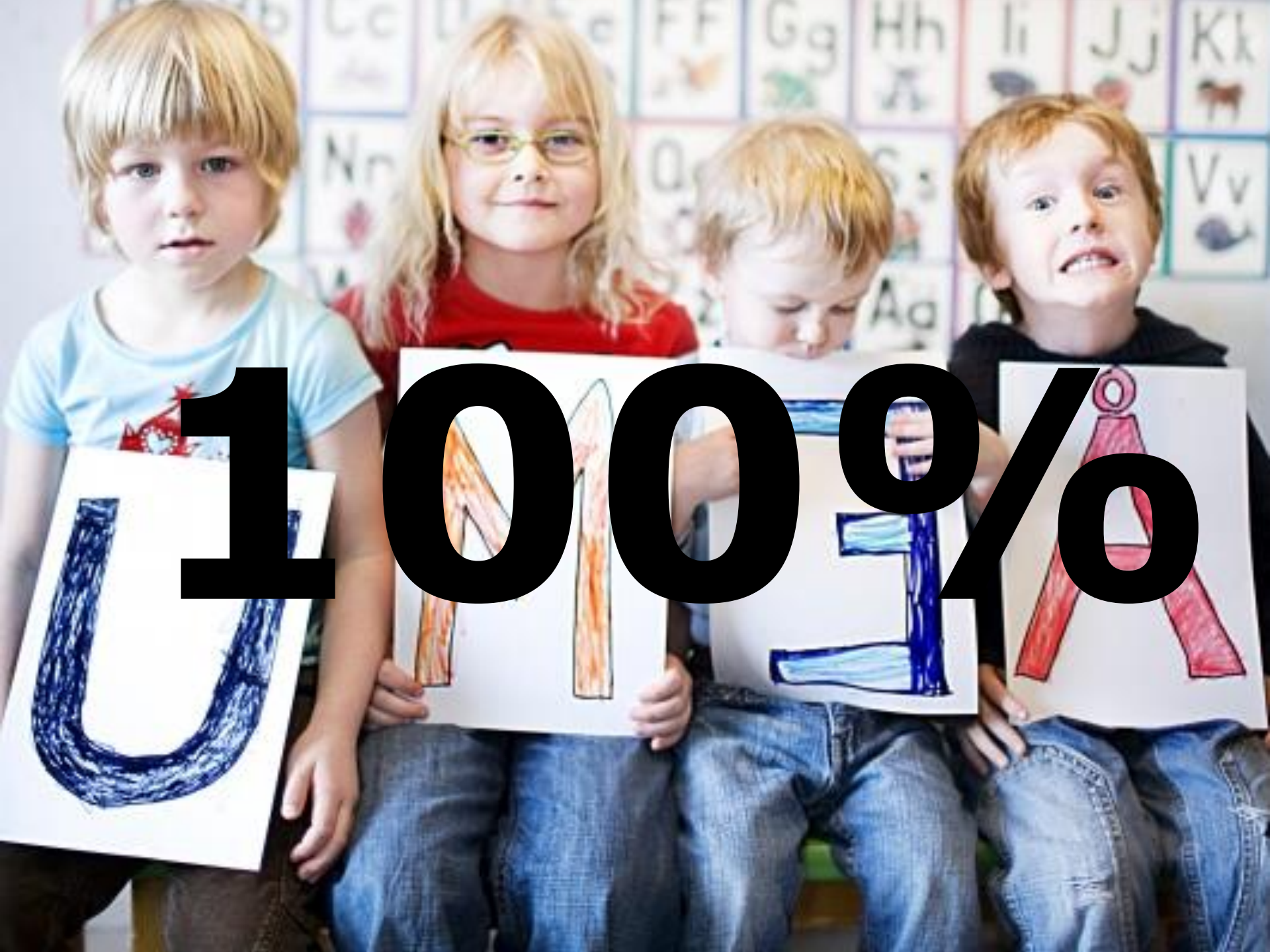


UMEÅ2014 EUROPEAN
CAPITAL OF
CULTURE

[CO:]

[CO:CREATION]





100%



60%

A group of people, including men, women, and a child, are riding bicycles on a city street. They are wearing helmets and jackets. In the background, there are trees and a brick building with a sign that says 'SEB'. A large white text overlay '40%' is centered in the image.

40%

200%



[IN:]

[IN:VOLVEMENT]



MANIFESTING



CHALLENGING



DARING



ENGAGING



REACHING OUT

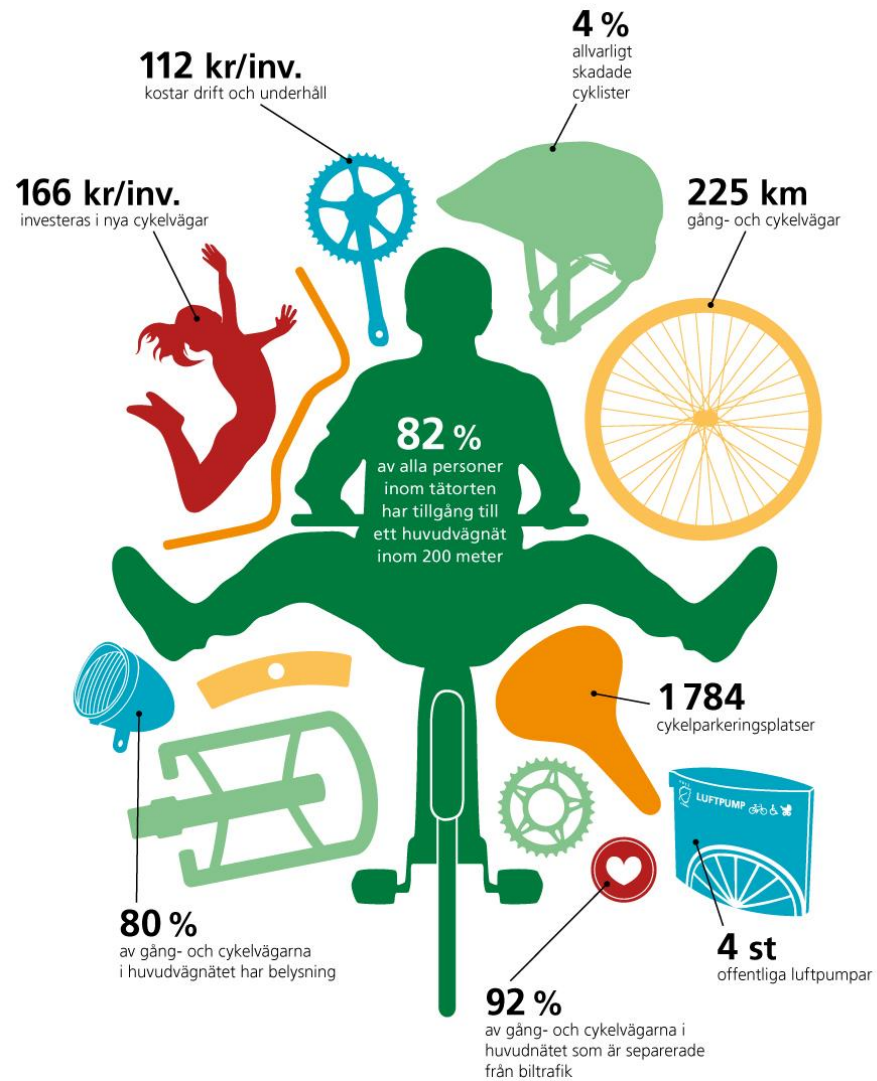


ENCOURAGING



"Communicake"

EVALUATING





***"These shoes were
made for walking"***



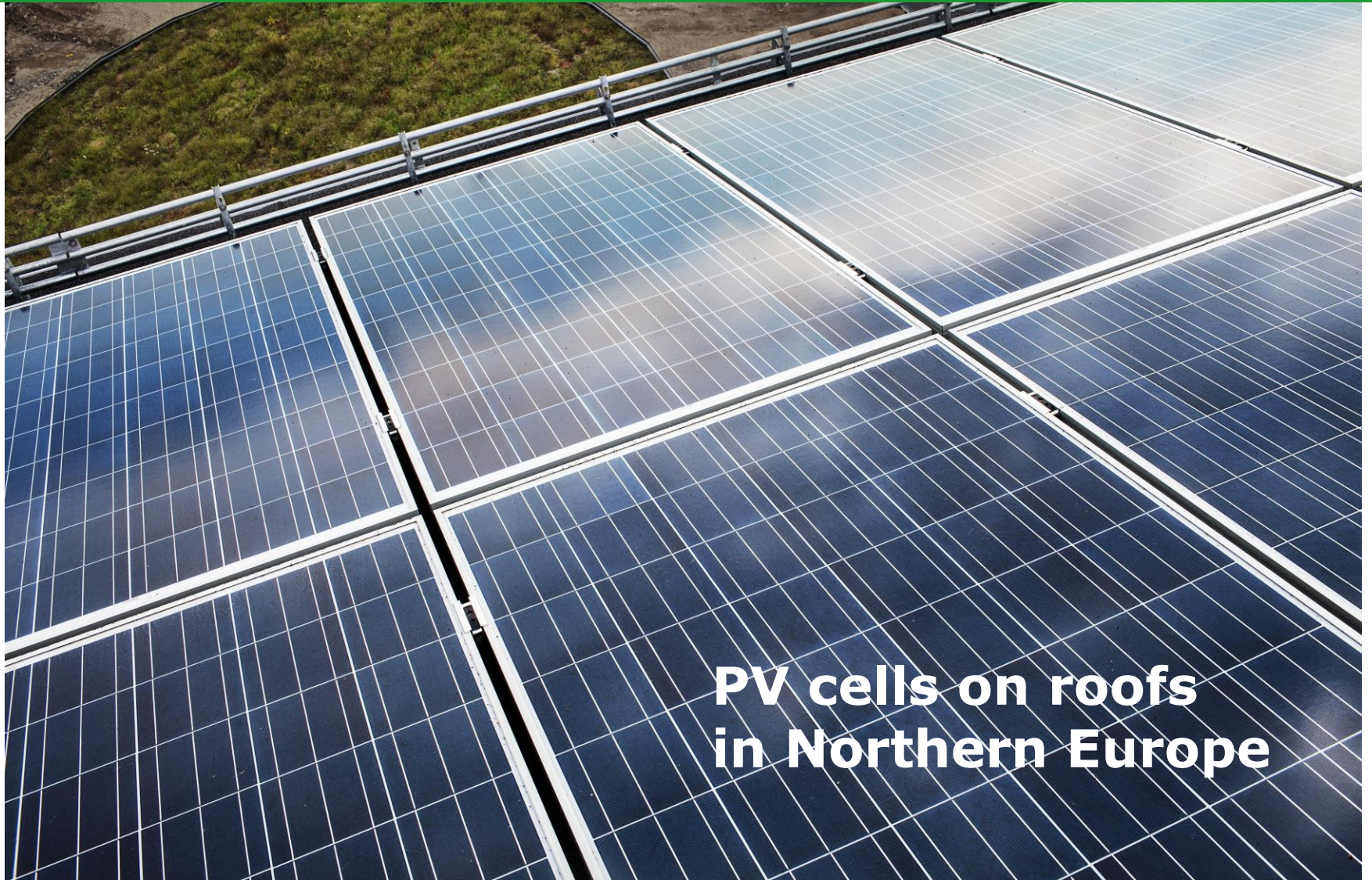
Christmas 2008





Geografigränd 2012



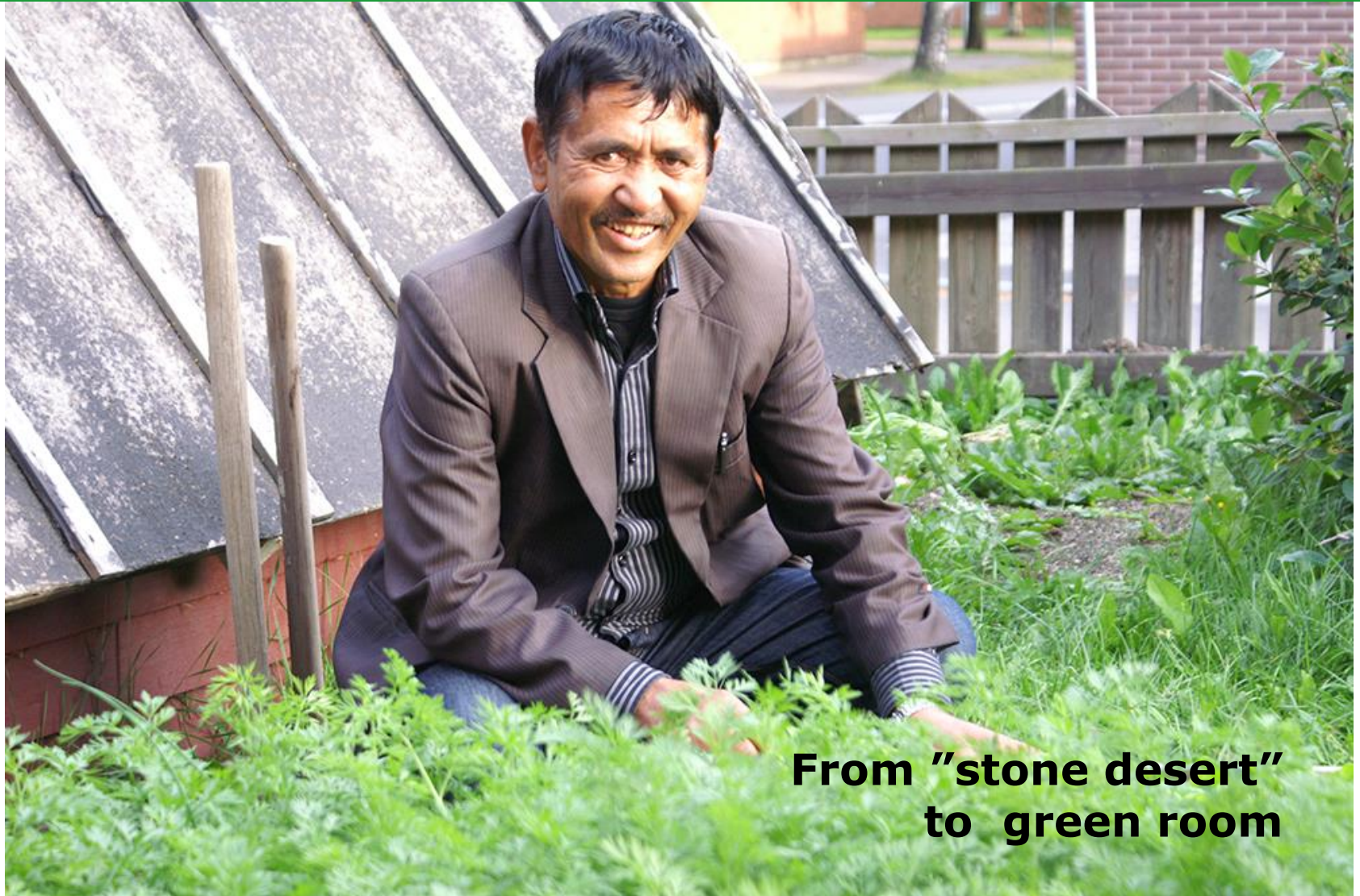


**PV cells on roofs
in Northern Europe**



40%

decrease in energy consumption



**From "stone desert"
to green room**



**From "stone desert"
to green room**

Individual monitoring saves

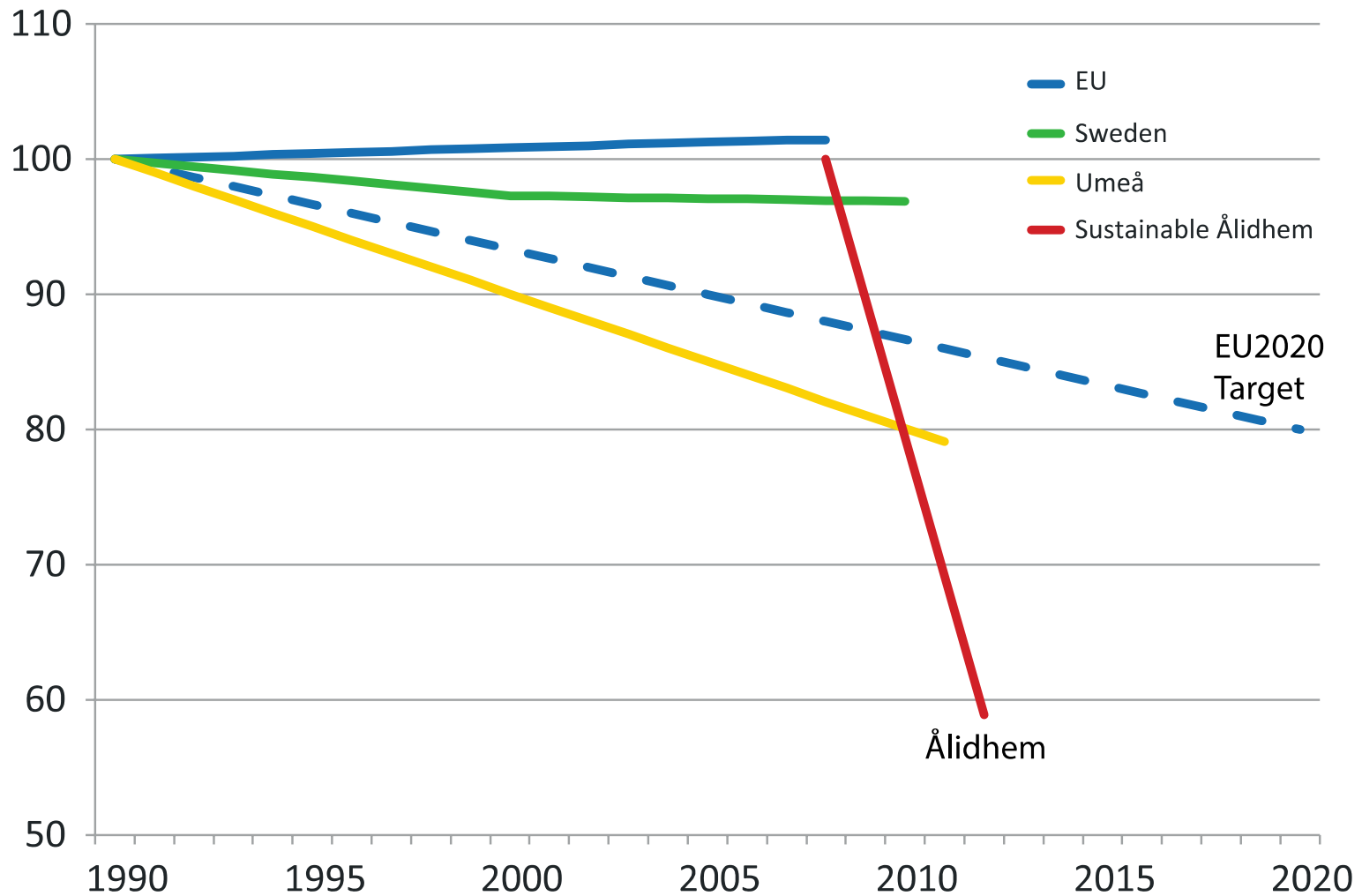
20-30%

Save money

Save energy



ENERGY USE PER CAPITA



PARTNERSHIP



- **Bostaden:**
buildings and people living there
- **Umeå University:**
knowledge and science
- **Umeå Energi:**
techniques and infrastructure

[IN:]

[IN:VESTMENT]



Technical Visits
SUSTAINABLE UMEÅ

DISTRICT HEATING AND RENEWABLE ENERGY



GREEN AREAS IN THE CITY



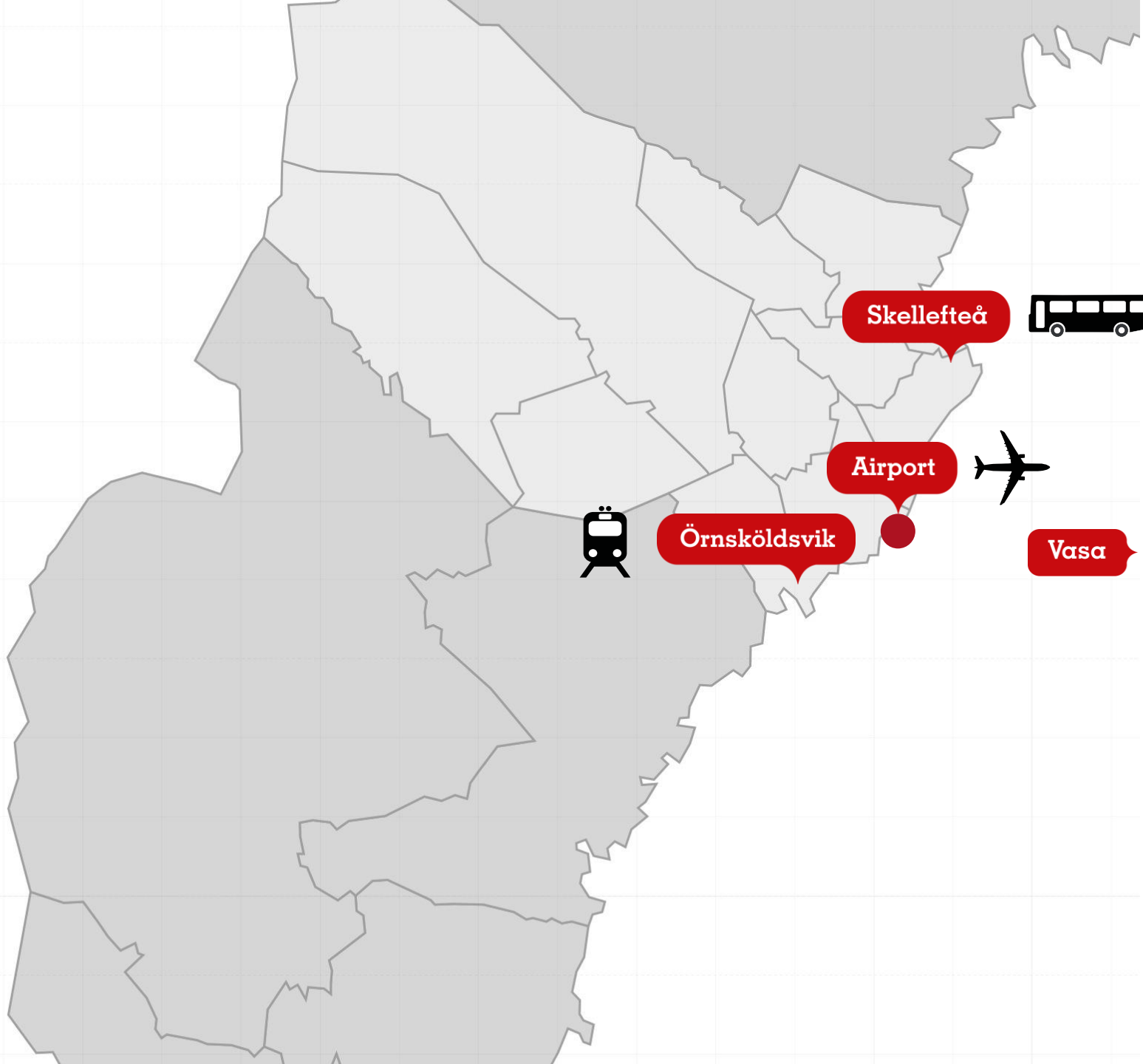
SUSTAINABLE TRANSPORT SYSTEM



[CO:]

[CO:CREATION]





Skellefteå



Airport



Örnsköldsvik



Vasa



What is your city's strength?

- Put your city on the map



Sustainable
transport



Sustainable
health and wellbeing



Sustainable
learning and culture



Sustainable
tourism



Sustainable
urban development



Sustainable
consumption

Umeå



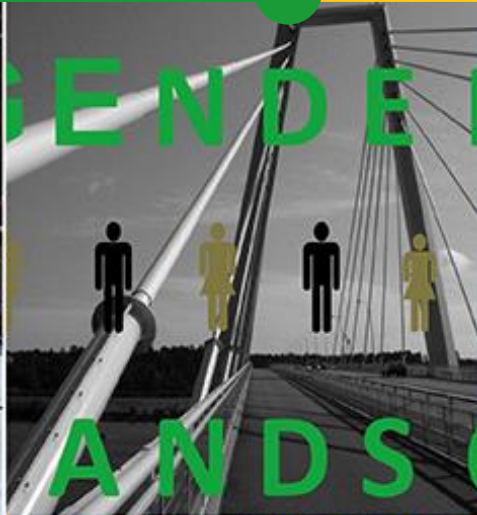
Co-create a sustainable Europe with us

Umeå

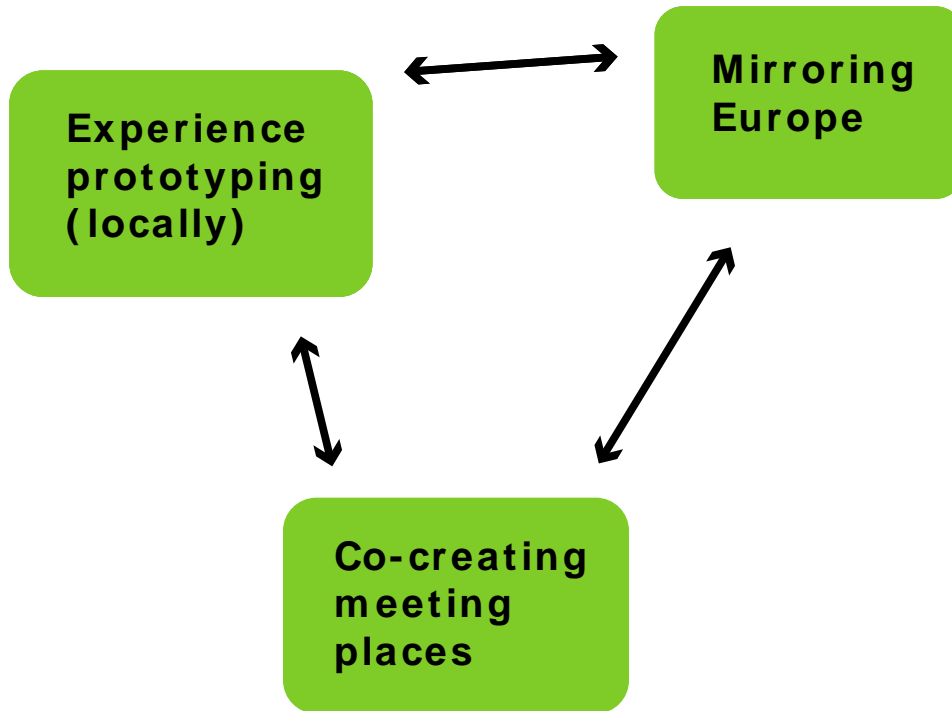


[IN:]

[IN:NOVATION]



STRATEGY 2016

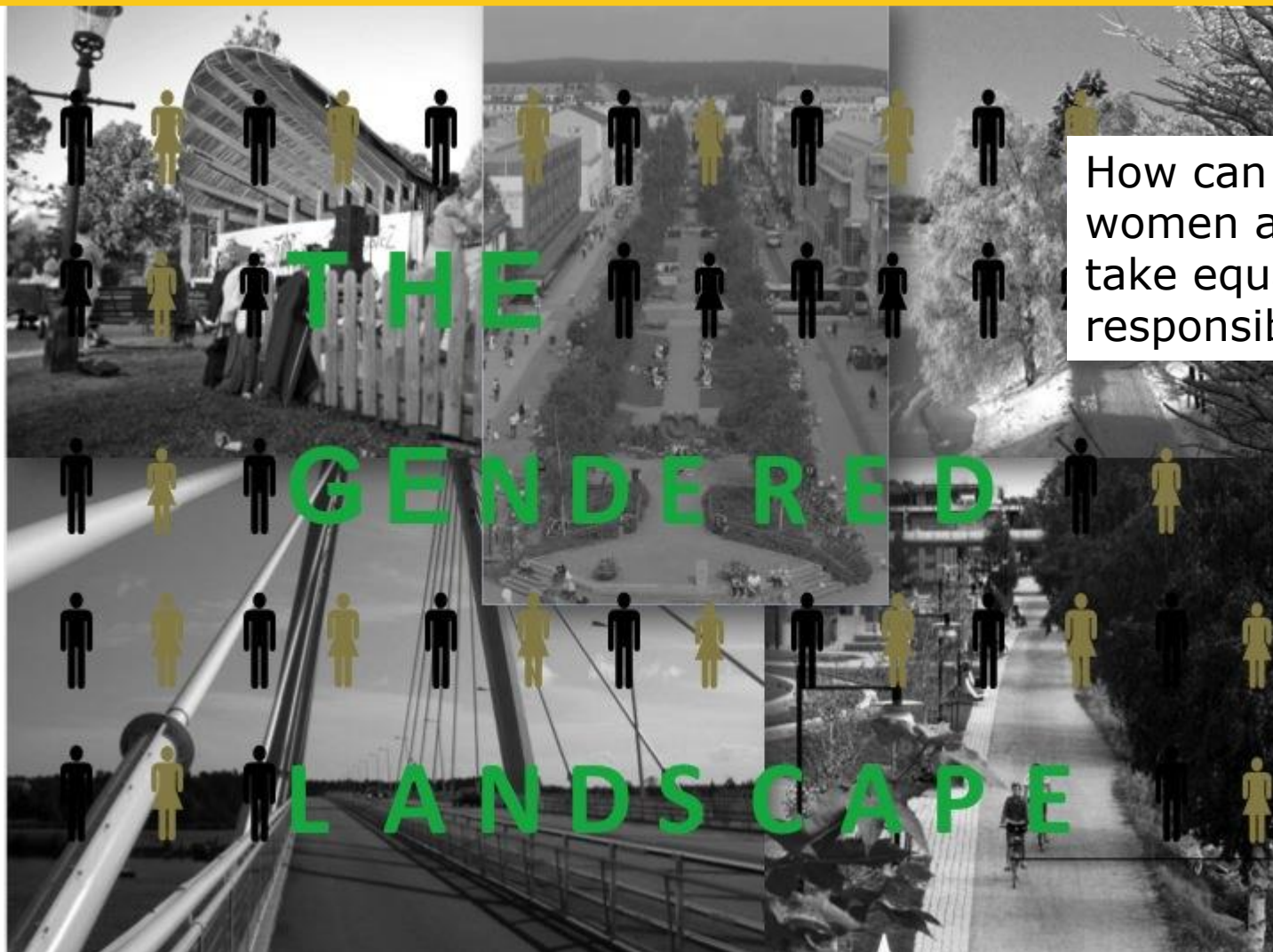


GREEN HEALTH



How do we build evidence based local engagement for a green and far reaching healthier future?

GREEN GENDERED LANDSCAPE



How can we get women and men to take equal green responsibility?

GREEN LEARNING

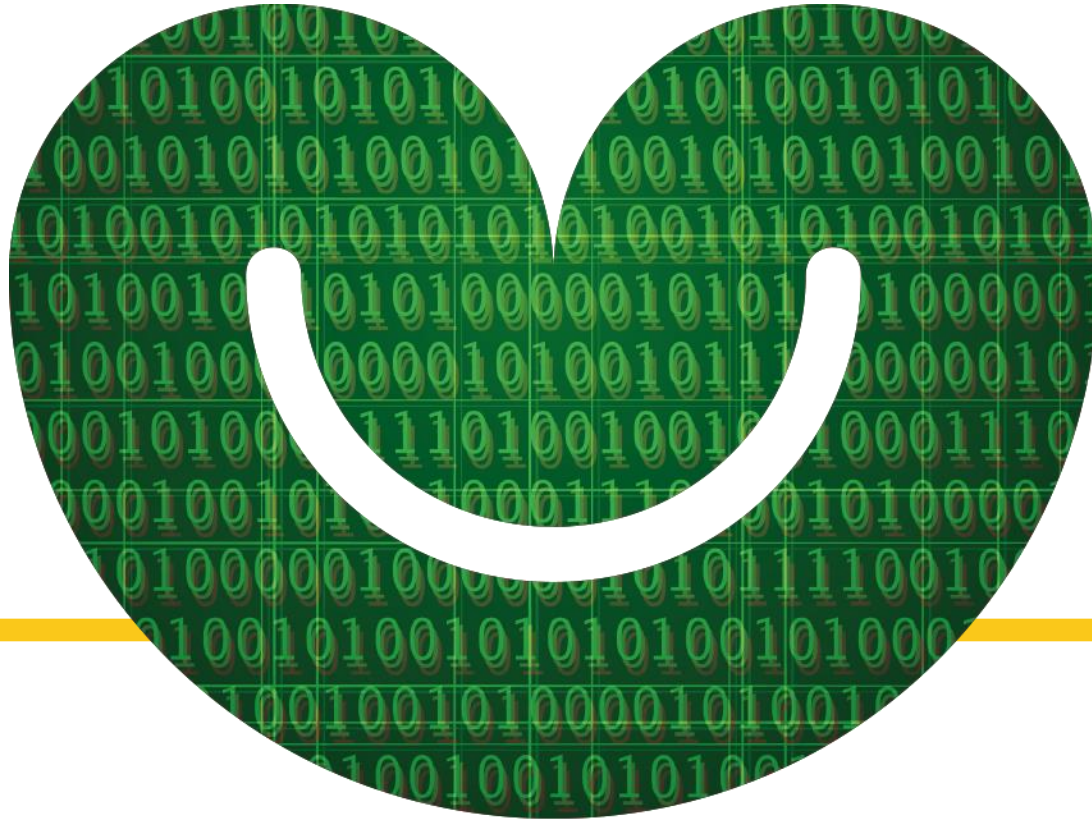


How can we inspire our young citizens to engage in a sustainable lifestyle?

How can a
city progress
by measuring
progress?



GREEN WITH DATA



How can we make
the city greener
using Open Data?

GREEN CULTURE



How can we strengthen the role of culture as a driving force for sustainable development?

GREEN CONSUMPTION



How do we go
from linear to
circular:
from – to 0 ?

GREEN INVESTMENTS



How do we promote local investments that contribute to a more sustainable Europe?

2016





UMEÅ2016 CO-CREATING CHANGE